



Vendor Application

Frequently Asked Questions 2020

Q: Where can I find your application materials?

A: Visit our web site, www.maplegrovefarmersmarket.com/get-involved. Apply through our online portal.

Q: How much does it cost to become a vendor?

A: First-time applicants are charged a \$25 new applicant fee. If the applicant is not chosen to participate in the market, the fee will be returned. Market stall fees range from \$75 to \$650, depending upon size of vendor stall and duration of participation.

Q: How large is a vendor stall?

A: Stalls range from two standard parking spaces (1 tent) to four standard parking spaces (3 tents). Vendors have the opportunity to park a vehicle in their stall at the Maple Grove Farmers Market.

Q: How long is the market season?

A: The 2020 season will begin on Thursday May 14 and end on Thursday October 22. Hours are 3-7 p.m. May through September and 3-6 p.m. in October.

Q: Can I participate for a partial season?

A: We offer full-season, half-season, and three-day “trial run” vendor stalls. We strongly encourage vendors to participate for the full season, as consistent attendance is the very best way to build a profitable customer base.

Q: What is the application deadline?

A: Applicants will receive priority consideration if the application is completed and fee submitted prior to March 1. Applications are considered throughout the season or until the market is full. (Vendors applying mid-season should expect a ten-day delay between submitting application/fee and attending the market.)

Q: When will I learn about the status of my application?

A: Both new and returning vendors can expect to hear from us by March 13 if all materials (application, attachments, and fee) are received by March 1, 2018.

Q: How does the online application work?

A: The application must be completed in one session. You may not save it and come back to it later. You'll be able to see a list of necessary information and resources prior to beginning the application.

Q: I have been a vendor at the Maple Grove Farmers Market in the past. Is there an application renewal option?

A: Vendors who participated in our most recent season, the 2019-2020 INDOOR Market Season, may choose the renewal feature at the beginning of the online application process. If you did not participate in the indoor market season, please choose NEW Application.

Q: How may I pay my vendor fee?

A: Payment by check is preferred. You may also call in a credit card payment. Online payment is not available at this time.

Q: What is required in addition to application and fee?

A: Vendors are required to show proof of insurance and may be required to obtain food-related licenses from Hennepin County, the MN Department of Agriculture, or MN Department of Agriculture.

Q: Are all applicants accepted?

A: The market can accommodate up to 55 vendors per date. As such, we cannot accept every vendor. Vendor are evaluated using our product eligibility guidelines, space available at the market, and the mix of products already approved for a given season.

Q: What products are eligible to be sold at the Maple Grove Farmers Market?

A: The market features locally-grown, -raised, and -made food and consumable items, including ready-to-eat foods. The market does NOT feature merchandise, art, crafted items, or independent-distributor products/businesses. When in doubt, please touch base with market staff PRIOR to investing time in your application. Call 763.494.5955 or email farmersmarket@maplegrovern.gov.

Q: Will I be able to print my completed application for my records?

A: New this year: If you are approved to participate in the market, your approval email will include a link to your completed application. You may save and/or print this information for future reference.

Q: I have never participated in a farmers market. What do I need to know?

A: First, please take time to review the market's web site and 2020 Rules and Guidelines. Market staff are also available to answer your questions as you develop a farmers market business.

Q: How many people attend the Maple Grove Farmers Market?

A: The market attracts about 1,800-2,000 adult shoppers per week, depending upon the weather and timing within the season.