



WINTER MARKET Vendor Application Frequently Asked Questions 2021

Q: Where can I find your application materials?

A: Visit www.maplegrovefarmersmarket.com/get-involved. Apply through our online portal.

Q: When and where will the market be held?

A: The application includes all 2021 markets.

INDOOR Springtime markets at 12059 Elm Creek Blvd N, D-6 (Shoppes at Arbor Lakes). Sundays Feb 14, March 21, April 18, 11am-2:30pm

OUTDOOR markets weekly on Thursdays at the Maple Grove Community Center, 12951 Weaver Lake Road. Hours: 3-7 May-September; 3-6 October. DATES: Thursdays May 13- October 21

INDOOR Fall/Holiday Season markets in the Maple Grove Community Center Banquet Rooms, Tues. November 23, Thurs. December 9 and Tues. December 21, 3-6 pm.

Q: How can I tell if my product is eligible to be sold at the market?

A: The Maple Grove Farmers Market features vendor-grown and vendor-made foods and consumable items. We place a strong emphasis on local farms.

Consumable items such as soap, candles, and personal care products will only be considered if they include a product of the farm (for example, beeswax, goat's milk, herbs.) The following products/vendors **will not be accepted**: arts, crafts, merchandise, and home distributor-type businesses.

When in doubt, please reach out to ask a staff member about your product's eligibility. Email farmersmarket@maplegrovemn.gov or call (763) 442-7441.

Q: How has COVID-19 changed market operations?

A: Applicants should carefully review the market's guidelines and COVID-19 regulations on www.maplegrovefarmersmarket.com/get-involved and must agree to all Covid-related conditions the application. Please be sure you are prepared to comply with the guidelines, including wearing a mask, prior to applying. We are committed to staying up-to-date with current rules and best practices for vendor and customer safety. Vendors should expect COVID-related rules and expectations to change on short notice throughout calendar year 2021.

Q: Are vendors required to wear face coverings?

A: All workers and customers are required to well-fitting masks that cover both nose and mouth at all times. Face shields that extend below the chin and completely cover the face may be considered as an accommodation in the event that a worker or customer is medically unable to wear a face covering but must be approved by market management. *Mouth shields are not considered adequate protection in a food service environment.* If these requirements change in any way, the changes will be communicated proactively to all vendors.

Q: Can I participate for only part of the season?

A: Yes. As part of the application process, vendors choose the specific dates they wish to attend the market. Applicants who choose three or more markets will be considered. For the outdoor season, vendors receive a discount (applied to all market dates) when they participate for fourteen or more dates. Keep in mind that consistent, regular attendance results in better sales.

Q: How much does it cost to become a vendor?

A: First-time applicants are charged a \$25 new applicant fee. If the applicant is not chosen to participate in the market, the fee will be returned. Daily market fees vary by the location of the market and size of stall requested. Electricity is billed at \$1.50 per date.

Price per day	Indoor	Outdoor Small	Outdoor Medium	Outdoor Large
Indoor market per date	\$20			
3-13 outdoor market dates		\$22.50	\$26	\$34
14-24 outdoor market dates		\$18.00	\$22	\$29

Q: What is the application deadline?

A: Each market “season” has its own deadline. However, you apply to participate in ALL markets where you would like to sell at the time you complete your application.

For spring indoor markets, priority will be given to applications received by January 30, 2021

Outdoor season applicants will receive priority consideration if all materials are received by March 1, 2021.

For fall indoor markets, priority consideration will be give to applications received by October 15.

New applications will be considered throughout the year, but space is very limited after our vendor roster is established in the spring.

Q: When will I learn about the status of my application?

A: We will notify accepted vendors on a rolling basis after their application is complete.

Q: How does the online application work?

A: The application must be completed in one session. You may not save it and come back to it later. You’ll be able to see a list of necessary information and resources prior to beginning the application.

Q: I have been a vendor at the Maple Grove Farmers Market in the past. Is there an application renewal option?

A: Vendors who participated in our most recent season, the 2020 INDOOR Market Season, may choose the renewal feature at the beginning of the online application process. If you did not participate in the indoor market season, please choose NEW Application.

Q: How may I pay my vendor fee?

A: Payment by check is preferred. Credit cards are also accepted by phone. Please indicate your preferred payment method at the time of application.

Q: What is required in addition to application and fee?

A: Vendors are required to provide proof of insurance and may be required to obtain food-related licenses from Hennepin County, the MN Department of Agriculture, or MN Department of Agriculture.

Q: Are all applicants accepted?

A: Vendor selection is a competitive process. Vendor are evaluated using our product eligibility guidelines, space available at the market, and the mix of products already approved for a given season. Returning vendors in good standing with the market are given first preference. If you are a new vendor, please contact the market BEFORE you pay for licenses, insurance, or any supplies. We'll review your product lineup and let you know if we are looking for vendors in your product category.

Q: Will I be able to print my completed application for my records?

A: It is difficult to print or save your application at the time you submit it—if you wish to retain it for your records you might consider taking a screen shot of each page. If you are accepted to participate, your approval e-mail will include a link to your final application materials. You may save and print at that time.

Q: I have never participated in a farmers market. What do I need to know?

A: First, please take time to review the market's web site and 2021 Vendor Guidelines. Market staff are also available to answer your questions as you develop a farmers market business.