



Vendor Application Frequently Asked Questions 2022

Q: Where can I find your application materials?

A: Visit www.maplegrovefarmersmarket.com/get-involved. Apply through our online portal.

Q: When and where will the market be held?

A: The application includes all 2022 markets. Markets are located at Maple Grove Community Center, 12951 Weaver Lake Road, Maple Grove.

Spring 2022 indoor markets: Thursdays March 10 & 24; April 7 & 21 3-6 p.m.

OUTDOOR markets: Every Thursday May 12 to October 20. Hours: 3-7 May-September; 3-6 October.

Fall 2022 indoor markets: Thursdays November 10 & December 8; Tuesdays November 22 & December 20. Hours 3-6 p.m. Application for these dates will open on August 1, 2022.

Q: How can I tell if my product is eligible to be sold at the market?

A: The Maple Grove Farmers Market features vendor-grown and vendor-made foods and consumable items. We place a strong emphasis on local farms.

Consumable items such as soap, candles, and personal care products will only be considered if they include a product of the farm (for example, beeswax, goat's milk, herbs.)

The following products/vendors **will not be accepted**: arts, crafts, merchandise, and home distributor-type businesses.

When in doubt, please reach out to ask a staff member about your product's eligibility. Email farmersmarket@maplegrovern.gov or call (763) 494-5955.

Q: Are all applicants accepted?

A: Vendor selection is a competitive process. Returning vendors in good standing with the market are given first preference. Vendors are evaluated using our product eligibility guidelines, space available at the market, and the mix of products already approved for a given season. If you are a new vendor, please contact the market **BEFORE** you pay for licenses, insurance, or any supplies. We'll review your product offerings and let you know if we are looking for vendors in your product category.

Q: Can I participate for only part of the season?

A: Yes. As part of the application process, vendors choose the specific dates they wish to attend the market. Applicants who choose three or more markets will be considered. For the outdoor season, vendors receive a discount (applied to all market dates) when they participate for fourteen or more dates. Keep in mind that consistent, regular attendance results in better sales.

Q: What is the time commitment for vendors on market day?

A: Vendors must plan to arrive at the market between 1:00 p.m. and 2:30 p.m. on market day. No moving vehicles are allowed on the market lot after 2:40 p.m., so vendors arriving after that time will not have vehicle access to their stalls. Vendors may not leave the market lot until closing time (7 p.m. May through September; 6 p.m. in October).

Q: How much does it cost to become a vendor?

A: First-time applicants are charged a \$25 new applicant fee. If the applicant is not chosen to participate in the market, the fee will be returned. Daily market fees vary by the location of the market and size of stall requested. Electricity is billed at \$1.50 per date.

Price per day	Indoor	Outdoor Small	Outdoor Medium	Outdoor Large
Indoor market per date	\$20			
3-13 outdoor market dates		\$22.50	\$26	\$34
14-24 outdoor market dates		\$18.00	\$22	\$29

Q: What is the application deadline?

A: Spring indoor markets: priority will be given to applications received by January 30, 2022

Summer outdoor markets: priority will be given to vendors who submit a complete application March 1 2022.

Fall indoor markets: priority consideration will be given to applications received by October 1.

New applications will be considered throughout the year, but space is very limited after our vendor roster is established in the spring.

Q: When will I learn about the status of my application?

A: We will notify accepted vendors on a rolling basis after their application is complete.

Q: How does the online application work?

A: The application must be completed in one session. You may not save it and come back to it later. You'll be able to see a list of necessary information and resources prior to beginning the application.

Q: I have been a vendor at the Maple Grove Farmers Market in the past. Is there an application renewal option?

A: Vendors who participated in any 2021 market may choose the renewal feature at the beginning of the online application process. If you were not with us in 2021, please choose NEW Applicant (even if you have sold at Maple Grove in the past).

Q: How may I pay my vendor fees?

A: Vendors will receive an invoice for market fees with a link to pay through our online RecTrac system. Checks and money orders will also be accepted. Spring indoor fees will be due in full by March 1. Summer fees may be paid in full by April 15 or in two installments, April 15 and June 15.

Q: What is required in addition to application and fee?

A: Vendors are required to provide proof of insurance and may be required to obtain food-related licenses from Hennepin County, the MN Department of Agriculture, or MN Department of Agriculture. Food trucks are

required to display proof of annual inspection by the MN Department of Labor and Industry as well as Maple Grove Fire.

Q: Will I be able to print my completed application for my records?

A: Not immediately. If your application is approved, you'll be able to register your profile so you can go back to see the details at any time. This link will also enable you to request changes to your dates of participation or product lineup, or update your contact information.

Q: I have never participated in a farmers market. What do I need to know?

A: First, please take time to review the market's web site and 2022 Vendor Guidelines. Market staff are also available to answer your questions as you develop your farmers market business.