



Vendor Application Frequently Asked Questions 2024

Q: Where can I find your application materials?

A: Visit www.maplegrovefarmersmarket.com/get-involved. Apply through our online portal.

Q: When and where will the market be held?

A: The location for the 2024 outdoor farmers market is undetermined at this time. Construction to improve the Maple Grove Community Center is scheduled to begin July 2024, which means the farmers market will be relocated this summer. A temporary location will be announced once it is finalized. The 2024 indoor markets will still be held inside the Maple Grove Community Center.

Spring indoor markets: March 7 & 21 and April 4 & 18, 3-6 p.m.

Summer outdoor markets: Thursdays May 9 to October 17

3 - 7 p.m. May - September

3 – 6 p.m. in October

Winter indoor markets: November 7 & 19 and Dec 5 & 19, 3-6p.m.

Q: How can I tell if my product is eligible to be sold at the market?

A: The Maple Grove Farmers Market features vendor-grown and vendor-made consumable food items. We place a strong emphasis on local farms and food made with locally sourced ingredients.

Non-consumable items such as soap, candles, and personal care products will only be considered if they include a product of the farm (tallow candles from an animal farmer).

The following products/vendors **will not be accepted**: arts, crafts, merchandise, and home distributor-type businesses.

When in doubt, please reach out to ask a staff member about your product's eligibility by emailing farmersmarket@maplegrovern.gov.

Q: Are all applicants accepted?

A: Vendor selection is a competitive process. Returning vendors in good standing with the market are given first priority. Vendors are evaluated using our product eligibility guidelines, space availability at the market, and the balance of products already approved for the upcoming season. If you are a new vendor, please contact the market BEFORE you pay for licenses, insurance, or any supplies. We'll review your product offerings and let you know if we are looking for vendors in your product category.

Q: Can I participate for only part of the season?

A: Yes. As part of the application process, vendors choose the specific dates they wish to attend the market. However, applicants must participate in a minimum three or more markets to be considered. Keep in mind that consistent, regular attendance results in better sales.

Q: What is the time commitment for vendors on market day?

A: Vendors must plan to arrive at the market between 1:00 p.m. and 2:30 p.m. on market day. No moving vehicles are allowed on the market lot after 2:40 p.m., so vendors arriving after that time will not have vehicle access to their stalls. Vendors may not leave the market lot until closing time, even if you sell out (7 p.m. May through September; 6 p.m. in October).

Q: How much does it cost to become a vendor?

A: First-time applicants are charged a \$25 new application fee. Market fees depend on the size of stall requested. Electricity is billed at \$2.00 per day.

Stall Size	3 – 13 market days	14 – 24 market days
Outdoor Market		
Small Stall Fits one 10' x 10' canopy 18' wide	\$23/day	\$20/day
Medium Stall Fits two 10' x 10' canopies 27' wide	\$28/day	\$24/day
Large Stall First 3 10' x 10' canopies 36' wide	\$36/day	\$31/day
Indoor Market	\$22/day	\$22/day

Q: What is the application deadline?

A: Spring indoor markets: Priority will be given to returning vendor applications received by February 5. New vendors will be accepted as space allows.

Summer outdoor markets: Priority will be given to returning vendor applications received by March 4. New vendors will be accepted as space allows and if there is room in their product category. We do accept new vendor applications on a rolling basis, as a vendor can drop out at the last minute or a new vendor has a product that is extremely unique and not available at the market. Once the summer market season begins on May 9, this is considered the soft closing to vendor application. After this date, applications may still be submitted but will only be reviewed if space suddenly becomes available or if they have a unique product.

Fall indoor markets: Priority will be given to returning vendor applications received by October 1. New vendors will be accepted as space allows.

Q: When will I learn about the status of my application?

A: We will notify accepted vendors on a rolling basis after their application is complete. Applicants who haven't been placed on the wait list or denied will also receive an email notification of their application status.

Q: How does the online application work?

A: The application must be completed in one session. You may not save it and come back later. You'll be able to see a list of necessary information and resources prior to beginning the application.

Q: I have been a vendor at the Maple Grove Farmers Market in the past. Is there an application renewal option?

A: Vendors who participated in the previous market season may choose the renewal feature at the beginning of the online application process. If you were not a vendor the previous year, please choose NEW Applicant.

Q: How do I pay my vendor fees?

A: Vendors will receive an invoice for market fees with a link to pay through our online RecTrac system. Checks and money orders will also be accepted. Spring indoor market fees are due in full by March 7. Summer market fees are due in full by May 9. Winter indoor market fees are due in full by November 7.

Q: What is required in addition to application and fee?

A: Vendors are required to provide proof of insurance and may be required to obtain food-related licenses from Hennepin County, the MN Department of Agriculture, or MN Department of Health. Food trucks are required to display proof of annual inspection by the MN Department of Labor and Industry as well as Maple Grove Fire.

Q: Will I be able to print my completed application for my records?

A: Not immediately. If your application is approved, you'll be able to register your profile so you can go back to see the details at any time. This link will also enable you to request changes to your dates of participation or product lineup, or update your contact information.

Q: I have never participated in a farmers market. What do I need to know?

A: We recommend that you take time to review the market's website and our Vendor Guidelines found here - <https://www.maplegrovefarmersmarket.com/get-involved>. Market staff are also available to answer your questions as you develop your farmers market business.