

# MAPLE GROVE FARMERS MARKET

## 2019 Sponsorship Agreement

### Contact Information

Business Name

Primary Contact

Street Address

City, State, Zip

Phone

Email

Website

Social Handles

You are being asked to supply certain information about yourself that may be private information. The requested information may be used by the Farmers Market staff, Administration department, and other City employees as reasonably necessary. The purpose of this requested information is to allow the City to contact you with information regarding your status as a sponsor and market related updates/questions. Failure to supply the requested data may result in the delay of the City supplying you with information.

### Sponsorships

**Please select your sponsorship level:**

**Grow Local - \$4,250**

**Power of Produce - \$3,200**

**Senior September - \$2,000**

**Customer Loyalty - \$1,500**

**Rock the Market - \$1,000**

**Seedlings- \$500**

**Other**

### Request dates for market participation:

Grow Local: Up to 6 dates | Power of Produce: 2 dates | Senior September: 2 dates | Customer Loyalty: 1 Date

May 16

June 27

August 15

September 26

May 23

July 11

August 22

October 3

May 30

July 18

August 29

October 10

June 6

July 25

September 5

October 17

June 13

August 1

September 12

October 24

June 20

August 8

September 19

**IMPORTANT:** Date requests will be accepted on a first-come, first-served basis. No more than two sponsors from non-competing industries will be scheduled on a specific date. Market management will contact you to arrange a substitute date if a request cannot be honored. In the event that you cancel due to inclement weather or other circumstance, every effort will be made to find an alternate date. However, a replacement date cannot be guaranteed.

# Agreements

I understand that sponsor candidates are evaluated on an individual basis to ensure there is no direct conflict with Maple Grove Farmers Market's mission or the City of Maple Grove's vision for the Farmers Market.

I agree that the City of Maple Grove and the Maple Grove Parks and Recreation Board, and their respective officers, employees, agents and consultants are not liable for any injury, illness, theft, loss, or damage of any kind to sponsor or their property, arising out of or pertaining to preparation for or participation in the Maple Grove Farmers Market; whether such injury, theft, loss, or damage occurred prior, during, or after the Maple Grove Farmers Market, I further agree to indemnify, defend and hold harmless the City of Maple Grove and the Maple Grove Parks and Recreation Board and their respective officers, employees, agents and consultants for and against any claims for such injury, illness, theft, loss, or damage.

I understand that the City of Maple Grove does not provide general liability and product liability insurance coverage and that it is recommended that I carry my own.

The City of Maple Grove takes pictures and videos of participants and attendees at the Maple Grove Farmers Market for use in marketing and for promotional purposes. I grant permission to use my name, business name, logo, pictures, videos and quotes and those of my employees for this purpose.

In the event I cancel participation on my chosen market date (due to weather or any other circumstance) market management will make every effort to reschedule. However, there is no guarantee that a substitute date will be available.

# Next Steps

Email this completed application agreement (boxes must be checked and signature below required) to Farmers Market Manager, Kirsten at [kbansenweigle@maplegrovern.gov](mailto:kbansenweigle@maplegrovern.gov)

Email your business logo to [kbansenweigle@maplegrovern.gov](mailto:kbansenweigle@maplegrovern.gov). High resolution files in a .jpg and .eps formats (one-color and full-color) are appreciated.

# Payment

Mail a check made payable to City of Maple Grove with full payment to:  
Maple Grove Farmers Market  
12951 Weaver Lake Road  
Maple Grove, MN 55369

To pay by credit card, please call Kirsten at 763-494-5824

**Sponsorship will not begin until funds have been received.  
Once a sponsor is confirmed, please note the payment is non-refundable**

Signature

Date

## Maple Grove Farmers Market

12951 Weaver Lake Rd | Maple Grove, MN 55369  
[www.maplegrovefarmersmarket.com](http://www.maplegrovefarmersmarket.com) | [farmersmarket@maplegrovern.gov](mailto:farmersmarket@maplegrovern.gov)  
Phone: 763-494-5955 | Fax: 763-494-6454

Every Thursday | May 16 - October 24 | 3-7pm (3-6pm in October)

