



MAPLE GROVE FARMERS MARKET

2024 SPONSORSHIP OPPORTUNITIES

How we bring goodness to the Maple Grove Community



40K+ Adult visitors



\$8k+ rewarded to kids ages 4-12 to purchase fresh produce



11K+ Facebook/Instagram followers



6K+ Frequent Shopper Program Members



5K+ email newsletter subscribers



50+ local vendors featured



6K+ lbs fresh produce donated to local food shelf CROSS Services

WHY BECOME A SPONSOR?

Sponsorships allow us to enhance community outreach and programs that promote the benefits of local and healthy food. It also offers businesses an incredible marketing opportunity to be exposed to thousands of diverse Maple Grove residents.

SPONSORSHIP LEVEL	\$500	1,000	1,500	\$2,000	\$3,500 (PoP Kids Club)
Logo displayed on banner at Market Info booth	✓	✓	✓	✓	✓
Logo recognition on market website and in e-newsletter	✓	✓	✓	✓	✓
1 Facebook post 1 Instagram post 1 Sponsor highlight in e-newsletter		*Sponsor may choose to switch market visit for social posts instead	✓	✓	✓
Name & logo printed on PoP Kids Club re-useable shopping bag					✓
No. of visits at the market**		*1	1	2	2

**On-site market visits are based on date availability and to be determined with sponsor on a first come, first serve basis

**All sponsors must provide an activity, giveaway, or promotional material to shoppers

For more information on becoming a sponsor, email Market Manager Mao lee at mlee@maplegrovern.gov.