

# 2025 Maple Grove Farmers Market

## Sponsorship Menu



### 2024 Market Impact

- 35,000 market visitors
- 40+ local vendors featured
- 4,464 lbs fresh produce donated
- 6K+ email newsletter subscribers
- \$7,420 rewarded to children ages 4-12 every market visit to buy fresh produce
- 5,378 check-ins from loyal, returning customers
- 11K+ Facebook & Instagram followers

### Sponsorship Level:

#### \$500

- Logo on website, banner & in e-newsletter

#### \$800

- Logo on website, banner & in e-newsletter
- 1 market visit

#### \$1,000

- Logo on website, banner & in e-newsletter
- 1 social post & 1 e-newsletter highlight
- 2 market visits

#### \$1,500 | Sustainability Initiative | Summer 2025

- Pilot program intended to increase awareness & promote sustainability
- Logo on website, banner & in e-newsletter
- 1 market visit
- Name & logo printed on promotional materials (\*pending sponsor agreement)

#### \$3,500 | Power of Produce | Encouraging kids to eat fresh and local

- Logo on website, banner & in e-newsletter
- 1 social post & 1 e-newsletter highlight
- 2 market visits
- Name & logo on approx. 1,500 re-useable shopping bags

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- Additional visits are \$500/market day
  - Market visits are based on first come first serve basis
  - Sponsor must provide an engaging activity, giveaway or promotional materials for market shoppers
  - No selling is allowed
  - Sponsor packages may be customized to fit your organization's goals and financial ability
  - Contact Market Manager Mao Lee at [mlee@maplegrovern.gov](mailto:mlee@maplegrovern.gov) for more information