

Maple Grove Farmers Market

Sponsorship Menu (2026)



Market Impact (2025 season)

- 35,000+ market visitors
- 40+ local vendors featured
- 10K+ email newsletter subscribers
- 11K+ Facebook & Instagram followers
- \$6,472 rewarded to children ages 4-12 to purchase fresh produce
- \$3,272 rewarded to loyal customers checking in every market visit
- \$718 awarded toward sustainability initiative w/ 663 participants
- \$70k+ Market tokens spent directly with our vendors
- 6,981 lbs fresh produce donated

Sponsorship Level:

\$500

- Logo on website, banner & in e-newsletter

\$800

- Logo on website, banner & in e-newsletter
- 1 market visit

\$1,000

- Logo on website, banner & in e-newsletter
- 1 social post & 1 e-newsletter highlight
- 2 market visits

\$1,500 | Sustainability Program

- Increase awareness & promotes sustainability
- Logo on website, banner & in e-newsletter
- 1 market visit
- Name & logo printed on promotional materials (*pending sponsor agreement)

\$3,500 | Power of Produce | Encouraging kids to eat fresh & local

- Logo on website, banner & in e-newsletter
- 1 social post & 1 e-newsletter highlight
- 2 market visits
- Name & logo on approx. 1,500 re-useable shopping bags

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Sponsorship Guidelines



Overview

The Maple Grove Farmers Market offers sponsorship opportunities to support the overall operations, programs and services of the Market. Sponsorships help enhance the overall experience of market shoppers and visitors.

All sponsorships must align with the initiative and mission of the Maple Grove Farmers Market.

Review and Approval

The Maple Grove Farmers Market reserves full discretion to accept, deny, modify or discontinue a sponsorship at any time.

Sponsorship packages may be customized to fit a sponsor's outreach goals and overall budget. All sponsorships are subject to review and approval by the Maple Grove Farmers Market.

Sponsorship approval does not imply Farmers Market endorsement of any sponsor, product, service or viewpoint.

A sponsor may be denied when they duplicate or directly compete with services or programs offered at the Farmers Market.

Sponsor visits to the Farmers Market are based on a first come first serve basis. All sponsors are required to provide an activity, giveaway or promotional materials to market shoppers. No selling is allowed.

Content Not Eligible for Sponsorship

Political Advocacy, including political candidates and individuals representing a candidate or party

Religious organizations

Fundraising groups