# **MAPLE GROVE FARMERS MARKET**

## 2024 Sponsor Agreement

**Please Note:** The location for the 2024 outdoor farmers market is undetermined at this time. Construction to improve the Maple Grove Community Center is scheduled to begin July 2024, which means the farmers market will be relocated this summer. A new location will be announced once it is finalized.

### **Contact Information**

**Business Name** 

**Primary Contact** 

**Mailing Address** 

City, State, Zip

Phone

**Email** 

Website

Social Handles

### **Sponsorships**

Please select your sponsorship level:

\$500 \$2,000

\$1,000 (please choose date below if selecting activation option)

\$3,500 Power of Produce

\$1,500 Custom

#### **Request Participation Dates:**

\$1,000: 1 date (if selecting activation option) | \$1,500: 1 date | \$2,000: 2 dates | Power of Produce: 2 dates

May 9	June 20	August 1	September 12
May 16	June 27	August 8	September 19
May 23	July 4 (no market)	August 15	September 26
May 30	July 11	August 22	October 3
June 6	July 18	August 29	October 12
June 13	July 25	September 5	October 17

**IMPORTANT:** Date requests will be accepted on a first-come, first-served basis. No more than two sponsors from non-competing industries will be scheduled on a specific date. Market management will contact you to arrange a substitute date if a request cannot be honored. In the event that you cancel due to inclement weather or other circumstance, every effort will be made to find an alternate date. However, a replacement date cannot be guaranteed.

### **Agreements**

I understand that sponsor candidates are evaluated on an individual basis to ensure there is no direct conflict with Maple Grove Farmers Market's mission or the City of Maple Grove's vision for the Farmers Market.

I agree that the City of Maple Grove and the Maple Grove Parks and Recreation Board, and their respective officers, employees, agents and consultants are not liable for any injury, illness, theft, loss, or damage of any kind to sponsor or their property, arising out of or pertaining to preparation for or participation in the Maple Grove Farmers Market; whether such injury, theft, loss, or damage occurred prior, during, or after the Maple Grove Farmers Market. I further agree to indemnify, defend and hold harmless the City of Maple Grove and the Maple Grove Parks and Recreation Board and their respective officers, employees, agents and consultants for and against any claims for such injury, illness, theft, loss, or damage.

I understand that the City of Maple Grove does not provide general liability and product liability insurance coverage and that it is recommended that I carry my own.

The City of Maple Grove takes pictures and videos of participants and attendees at the Maple Grove Farmers Market for use in marketing and for promotional purposes. I grant permission to use my name, business name, logo, pictures, videos and quotes and those of my employees for this purpose.

In the event I cancel participation on my chosen market date (due to weather or any other circumstance) market management will make every effort to reschedule. However, there is no guarantee that a substitute date will be available.

### **Next Steps**

Email/mail this completed application agreement (boxes must be checked and signature below required) to Farmers Market Manager, Mao Lee at mlee@maplegrovemn.gov

Email your business logo to mlee@maplegrovemn.gov. High resolution files in a .jpg and .eps formats (one-color and full-color) are appreciated.

### **Payment**

Mail a check made payable to City of Maple Grove with full payment to: Maple Grove Farmers Market 12951 Weaver Lake Road Maple Grove, MN 55369

To pay by credit card, please call Mao Lee at 763-494-5824.

Sponsorship will not begin until funds have been received.

Once a sponsor is confirmed, please note the payment is non-refundable

Signature Date

#### **Maple Grove Farmers Market**

12951 Weaver Lake Rd | Maple Grove, MN 55369 www.maplegrovefarmersmarket.com | farmersmarket@maplegrovemn.gov Phone: 763-494-5955 | Fax: 763-494-6454 Every Thursday | May - October | 3-7pm (3-6pm in October)

