

2019 Sponsorship Menu

MAPLE GROVE

Farmers Market



WHO WE ARE



40+ local vendors
featured weekly



Proactive **media strategy** results
in coverage by local and regional
TV, print, and digital news outlets.



34,000 adult shoppers
attended the market in 2018



5,900 Facebook followers



4,500 subscribers receive
weekly e-newsletter updates



790 Twitter followers



Shoppers feel known
and valued at the MGFM.
We build **community**.



253 followers on **new**
Instagram account



Presenting Sponsor

GROW LOCAL

- 1** Host a booth at market up to once per month (6 times total) during the season. Share a special activity or promotion, if desired*
- 2** Prominently named in promotional materials and media outreach.
- 3** Top billing for your name and logo at every market.
- 4** Recognition on market website, e-newsletter, social media, and press releases.

Maple Grove
Farmers Market

\$4,250

*Activity/item must complement the market's mission and be approved by market management



Children's Program

POWER OF PRODUCE

In 2018, the market gave veggie tokens to **4,255** PoP Club participants ages 4-12.

1

Underwrite popular Power of Produce (POP) program, which has a five-year track record of empowering children to choose their own fresh fruits and vegetables at market.

2

Ability to host POP booth twice per season to share a special activity or age-appropriate promotional item with participants*

3

Business name and logo on POP Club reusable shopping bags.

4

Recognition on market website, e-newsletter, social media, and press releases.

5

Name displayed prominently at POP booth and at Market Information booth throughout the market season.

Maple Grove
Farmers Market

\$3,200

*Activity/item must complement the market's mission and be approved by market management



Connect with our Vibrant 55+ Shoppers

SENIOR SEPTEMBER

- 1** Host a booth at market twice during this month-long celebration honoring our senior market shoppers. Share a special activity or promotional item*
- 2** Named in program activities such as prize drawings and demonstrations.
- 3** Named in promotional materials and media outreach.
- 4** Recognition on market website, e-newsletter, social media, and press releases.
- 5** Name displayed prominently at Market Information booth weekly.

Maple Grove
Farmers Market

\$2,000

*Activity/item must complement the market's mission and be approved by market management



Building Community

LOYALTY PROGRAM

In 2018, loyal customers checked in at this station more than **5,000** times.

- 1** Host a booth on one market date. Share a special activity or promotional item with marketgoers*
- 2** Your business name featured prominently at Frequent Shopper check-in station.
- 3** Recognition on market website, e-newsletter, social media, and press releases.
- 4** Name displayed prominently at Market Information booth weekly.

Maple Grove
Farmers Market

\$1,500

*Activity/item must complement the market's mission and be approved by market management



Maple Grove
Farmers Market

Heartbeat of the Farmers Market

ROCK THE MARKET

- 1 Named in prominent signage at music tent.
- 2 Named in weekly promotion of the farmers market calendar.
- 3 Recognition on market website, e-newsletter, social media, and press releases.
- 4 Name displayed prominently at Market Information booth weekly.

\$1,000



Grow Something Beautiful **SEEDLINGS**

This important sponsorship level supports the general operation and promotion of the market.

1

Recognition on market website, e-newsletter, social media, and press releases.

2

Name displayed prominently at Market Information booth weekly.

**Maple Grove
Farmers Market**

\$500

LEARN MORE

Contact Farmers Market Manager, Kirsten Bansen Weigle to discuss sponsorship opportunities. Thank you!



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www.maplegrovefarmersmarket.com



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FARMERS MARKET