

2021 Sponsorship Menu

MAPLE GROVE

Farmers Market



WHO WE ARE



40+ local vendors
featured weekly in 2020



Proactive **media strategy**, including
a new blog launched in 2020



42,500 adult shoppers
attended the market in 2020



7,600+ Facebook followers



4,200+ subscribers receive
weekly e-newsletter updates



1,300+ Instagram followers



Shoppers feel known and
valued at the MGFM.
We build **community**.



Presenting Sponsor

GROW LOCAL

1

Host a booth at market once per month during the season if community engagement activities are allowed. If community engagement activities are not allowed, we have options! (Promo tokens distributed with your branded materials*, social media callouts or takeovers, blog post features, etc....let's talk!)

2

Prominently named in promotional materials and media outreach.

3

Top billing for your name and logo at every market.

4

Recognition on market website, e-newsletter, social media, and press releases.

**Maple Grove
Farmers Market**

\$4,250

*Activity/item must complement the market's mission and be approved by market management



Children's Program

POWER OF PRODUCE

This program was paused in 2020 due to COVID restrictions.
Our roster of PoP Club sponsors is full for the 2021 season.

- 1** Ability to host a booth at market twice per season to share a special activity or age-appropriate promotional items with participants*
- 2** Business name and logo on POP Club reusable shopping bags.
- 3** Recognition on market website, e-newsletter, social media, and press releases.
- 4** Name displayed prominently at POP booth and at Market Information booth throughout the market season.

**Maple Grove
Farmers Market**

\$3,200

*Activity/item must complement the market's mission and be approved by market management



Connect with our Vibrant 55+ Shoppers

SENIOR SEPTEMBER

This sponsorship can be modified to include **senior days** on one designated day each month through the season if preferred.

1

Host a booth at market twice during this month-long celebration honoring our senior market shoppers. Share a special activity or promotional item*

2

Named in program activities such as prize drawings and demonstrations

3

Named in promotional materials and media outreach

4

Recognition on market website, e-newsletter, social media, and press releases.

5

Name displayed prominently at Market Information booth weekly.

**Maple Grove
Farmers Market**

\$2,000

*Activity/item must complement the market's mission and be approved by market management



Building Community

LOYALTY PROGRAM

We are planning **exciting updates** to this popular program in 2021!

1

Host a booth on one market date. Share a special activity or promotional item with marketgoers* If in-person community engagement activities aren't possible, alternatives are available!

2

Your business name featured prominently at Frequent Shopper check-in station.

3

Recognition on market website, e-newsletter, social media, and press releases.

4

Name displayed prominently at Market Information booth weekly.



Maple Grove
Farmers Market

\$1,500

*Activity/item must complement the market's mission and be approved by market management



Maple Grove
Farmers Market

Heartbeat of the Farmers Market

ROCK THE MARKET

Live music gives the market a **heartbeat** each week from May through September.

1

Named in prominent signage at the music tent.

2

Recognition on market website, e-newsletter, social media, and press releases.

3

Name displayed prominently at Market Information booth weekly.

\$1,000



Grow Something Beautiful

SEEDLINGS

This important sponsorship level supports the general operation and promotion of the market.

1

Recognition on market website, e-newsletter, social media, and press releases.

2

Name displayed prominently at Market Information booth weekly.

**Maple Grove
Farmers Market**

\$500

LEARN MORE

Contact Farmers Market Manager, Kirsten Bansen Weigle to discuss sponsorship opportunities. We are happy to work with you to create a sponsorship that meets your needs in connecting with our curious and community-minded shoppers. Thank you!



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www.maplegrovefarmersmarket.com



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MAPLE GROVE
FARMERS MARKET