

# 2023 SPONSORSHIP OPPORTUNITIES



**MAPLE GROVE**  
FARMERS MARKET

The Maple Grove Farmers Market is a vibrant community tradition, attracting over 50 local vendors and more than 35,000 customers. We are open every Thursday, May – October and select days over the winter at the Maple Grove Community Center.

### WHY BECOME A SPONSOR?

Sponsorships allow us to enhance community outreach and programs that promote the benefits of local and healthy food. It also offers businesses an incredible marketing opportunity to be exposed to thousands of diverse Maple Grove residents.



OUR REACH IN 2022

2022 market attendance

35k

Email newsletter subscribers

5,500+

Facebook/Instagram followers

10k+

Local vendors featured weekly

50+

SPONSORSHIP LEVELS	PRESENTING SPONSOR \$5,000	POWER OF PRODUCE \$3,200	SENIOR SEPTEMBER \$2,000	CUSTOMER LOYALTY \$2,000	GROW LOCAL GOLD \$1,500	GROW LOCAL SILVER \$500
Naming Rights: Maple Grove Farmers Market Presented by	✓					
Name/Logo on reusable shopping bags	✓	✓				
Sponsor promotional activities such as prize drawings and giveaways	✓	✓	✓	✓		
Logo displayed in promotional materials, banners, and media outreach	✓	✓	✓	✓	✓	
Recognition on website, social media, and e-newsletter	✓	✓	✓	✓	✓	✓
Logo displayed at market information booth throughout entire season	✓	✓	✓	✓	✓	✓
Activations at markets*	5 activations	2 activations	2 activations	2 activations	2 activation	1 activation

\*Market activations based on availability and to be determined with sponsor on a first come, first serve basis

\*All sponsors must provide an activity, giveaways, or promotional material to shoppers

For more information on becoming a sponsor, contact Mao Lee at  
763 - 494 - 5824 or mlee@maplegrovern.gov